Wayde Z.C. Marsh

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University of Tennessee, Knoxville
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Employment

Assistant Professor — August 2023-Present
University of Tennessee, Knoxville
Department of Political Science

Postdoctoral Research Fellow — July 2022-July 2023
Washington University in St. Louis
Department of Political Science
The Weidenbaum Center on the Economy, Government, and Public Policy

Education

Ph.D., Political Science — May 2022
University of Notre Dame
Fields: American Politics, Political Theory, Methodology

M.A., Political Science — January 2019
University of Notre Dame

M.Div. — May 2016
Duke University

B.A. *Phi Beta Kappa*, *summa cum laude* with Honors — May 2013
Washington & Lee University

Research Interests

American Politics, Public Opinion, Political Participation, Local Political Economy, Race-Ethnicity Politics, Religion and Politics, Political Psychology, Experiments

Peer-Reviewed Publications

14. **Marsh, Wayde Z.C.** and Jordan Carr Peterson. "Public Perceptions of 'Woke' Corporate Political Advocacy" *Business and Politics*. Conditionally accepted 10/2026.
13. Peterson, Jordan Carr, Noah Gillespie, and **Wayde Z.C. Marsh**. Forthcoming. "Candidate Visits, Mobilization, and Campaign Contributions in the 2024 Presidential Election" *American Politics Research*.
12. Allen, Levi G. and **Wayde Z.C. Marsh**. 2026. "How Voters (Don't) Use Non-Political Identity Signals as Heuristics" *Public Opinion Quarterly*. https://doi.org/10.1093/poq/nfag057. Published online: 07/2026.
11. **Marsh, Wayde Z.C.** and Jordan Carr Peterson. 2026. "Public Perceptions of Corporate Position-Taking on Abortion and Transgender Rights." *The Journal of Politics* 88(1). http://doi.org/10.1086/734277. Published online: 09/2025.
10. **Marsh, Wayde Z.C.**, Michael P. Olson, Andrew Reeves, and Jordan Duffin Wong. 2026. "Elections and Representation in American Municipal Administration." *Political Research Quarterly* 79(1): 323–339. https://doi.org/10.1177/10659129251389624. Published online: 11/2025.
9. **Marsh, Wayde Z.C.** 2026. "No One Mourns the Wicked: Partisan Hostility Persisting through Tragedy" *Journal of Experimental Political Science* 13(1): 15–35. https://doi.org/10.1017/XPS.2025.10019. Published online: 10/2025.
8. **Marsh, Wayde Z.C.** 2025. "Trust after Tragedy: How Traumatic Events Impact Trust in Government(s)." *Political Behavior*. https://doi.org/10.1007/s11109-025-10075-x. Published online: 08/2025.

7. Voelkel, Jan G., Michael N. Stagnaro, James Chu,...**Wayde Z.C. Marsh**,...James Druckman, David Rand, and Robb Willer. 2024. "Megastudy testing 25 treatments to reduce anti-democratic attitudes and partisan animosity." *Science* 386 (6719). https://doi.org/10.1126/science.adh4764

6. Campbell, David E., Geoffrey C. Layman, and **Wayde Z.C. Marsh**. 2024. "Will Americans Vote for an Atheist?" *Journal for the Scientific Study of Religion* 64 (1): 19–37. https://doi.org/10.1111/jssr.12940. Published online: 09/2024.

5. Layman, Geoffrey C., Levi G. Allen, James R.G. Kirk, **Wayde Z.C. Marsh**, Benjamin Radcliff. 2024. "The Pandemic and *Political Behavior*: Staying the Course." *PS: Political Science & Politics* 57 (3): 414-419. https://doi:10.1017/S1049096523000884

4. **Marsh, Wayde Z.C.** 2023. "The Devil No More? Decreasing Negative Outparty Affect Through Asymmetric Partisan Thinking." *Public Opinion Quarterly* 87(1): 170–186. https://doi.org/10.1093/poq/nfad009. Published online: 03/3023.

3. **Marsh, Wayde Z.C.** 2023. "Trauma & Turnout: The Political Consequences of Traumatic Events." *American Political Science Review* 117(3): 1036–1052. https://doi.org/10.1017/S0003055422001010. Published online: 11/2022.

2. **Marsh, Wayde Z.C.** 2021. "Putting US First: How Outgroup Hostilities and Defense of the Status Quo Motivate White Evangelical Affect towards Candidates in US Elections 2004-2016." *American Politics Research* 49(5): 534–547. https://doi.org/10.1177%2F1532673X211021852. Published online: 06/2021.

1. **Marsh, Wayde Z.C.** and Ricardo Ramírez. 2019. "Unlinking Fate? Discrimination, Group-consciousness, and Political Participation among Latinos and Whites." *Politics, Groups, and Identities* 7(3): 625-641. https://doi.org/10.1080/21565503.2019.1638799. Published online: 07/2019.

Works In Progress

Under Review

"Re-Examining the Effectiveness of Perspective-Taking Interventions in Increasing Inclusionary Attitudes and Behavior towards Immigrants" with James Fahey (R&R at the *American Journal of Political Science*)

In Preparation

"Acts of God and Acts of Man: The Mainstreaming and Polarizing Effects of Executive Rhetoric after Natural and Anthropogenic Tragedies"

"Survivor Stories: Candidate Gender and Public and Elite Perceptions of Survivors of Sexual Violence"

"How Activists Constrain: Elite Agreement, Religion, and Public Responses to Mass Tragedies"

"Measuring Social Group Differences in Posttraumatic Stress and Posttraumatic Growth on Mass Surveys"

"Language-of-Interviewer and Item Non-Response in Latino Public Opinion" with Conner Martinez and Ricardo Ramírez

"Superordinate Identity and Attitudes toward Muslim Americans" with Nathanael Sumaktoyo

"Trauma and Resilience: Political Behavior Among Survivors of the 2013 Boston Marathon Bombing" with Bernard Fraga

"Corporate Culture Warriors: Corporate Political Advocacy in a Polarized America" with Jordan Carr Peterson

"A New Path Forward: Using Artificial Intelligence (AI) to Educate on U.S. Electoral Reforms" with Levi G. Allen and James R.G. Kirk

Book Manuscript

The Politics of Trauma: Mass Tragedies in Polarized America (In progress)

Grants, Fellowships, & Honors

External

2026 Andrew Carnegie Fellow, Andrew Carnegie Foundation of New York ($200,000)
Benjamin Radcliff Excellence in Research Award, Rooney Center for the Study of American Democracy ($2,500)
Strengthening Democracy Challenge Qualifier
Religion, Spirituality, and Democratic Renewal Fellowship, Social Science Research Council ($14,000)
Research Grant, Religion & Politics Section of APSA ($3,000)
Political Studies Association of the UK International Visitor Conference Grant (£500)

Internal

Graduate Student Grant, Rooney Center for the Study of American Democracy ($1,500)
American Dream Research Grant, Institute for the Study of Liberal Arts ($4,000)
Graduate Student Research Award Grant, Institute for the Study of Liberal Arts ($4,000)
Graduate Research Grant, Rooney Center for the Study of American Democracy ($750)
Graduate Research Grant, Rooney Center for the Study of American Democracy ($1,000)
Graduate Student Research Award Grant, Institute for the Study of Liberal Arts ($3,000)
Voll Family Presidential Fellowship, University of Notre Dame

Talks & Conferences

Invited Talks

"Democratic Backsliding: What is It, How Does It Impact Elections, How Can It Be Stopped?" September 2026
Iowa City Foreign Relations Council & the University of Iowa

"Extreme Weather, Natural Disasters, and Elections" November 2025
Collatoral Consequences Virtual Speaker Series
Houston Institute for Race & Justice
Harvard Law School
Harvard University

"Corporate Culture Warriors in a Polarized America." January 2025
Rooney Center for the Study of American Democracy Speaker Series
University of Notre Dame

"Voter Disenfranchisement, Disasters, & Local Administrative Burden" February 2025
Race, Gender, and Social Justice Colloquium
Winston College of Law
University of Tennesee, Knoxville

"Trauma & Turnout: The Political Consequences of Traumatic Events." March 2022
School of Public and International Affairs
North Carolina State University

Conference Presentations

APSA	2026, 2025, 2024, 2023, 2022, 2021, 2019, 2018
MPSA	2026, 2025, 2024, 2023, 2022, 2021, 2020, 2019, 2018
EPSA/EPSS	2026, 2025
PSA (UK)	2021, 2020, 2019
SPSA	2024, 2023, 2022
WPSA	2022

Teaching Experience

Undergraduate

Research Methods	Spring 2026
Campaigns and Elections	Fall 2025
Race and Ethnicity Politics	Spring 2024/2025
Political Attitudes and Behaviors	Fall 2023/2024/2025, Spring 2024/2025/2026
Comparative Public Policy	Summer 2025
Introduction to Political Philosophy	Summer 2025
Ancient & Medieval Political Thought	Summer 2025
Introduction to American Politics	Fall 2020

Graduate

American Politics Field Seminar	Spring 2026
Campaigns, Elections, and Political Behavior	Fall 2024
Professional Development Colloquium	Fall 2025, Spring 2026

Professional Service

Emerging Scholar Award Committee — October 2025-Present
Elections, Public Opinion, and Voting Behavior Section
American Political Science Association

Junior Faculty Fellow — August 2025-Present
Office of the Provost
University of Tennessee, Knoxville

Philip E. Converse Best Book Award Committee — September 2024-September 2025
Elections, Public Opinion, and Voting Behavior Section
American Political Science Association

Best Paper Award Committee — September 2023-September 2024
Political Psychology Section
American Political Science Association

Student Recognition Committee — January 2025-Present
Division of Student Life
University of Tennessee, Knoxville

American Politics Search Committee — January 2024-November 2024
Department of Political Science
University of Tennessee, Knoxville

Graduate Studies Committee — August 2023-Present
Department of Political Science
University of Tennessee, Knoxville

Editorial Assistant, *Political Behavior* — January 2021-June 2021
Geoffrey C. Layman & Benjamin Radcliff, Co-editors — January 2019-June 2020

Research Assistant, *Personality and Decision Making* — May-July 2018
Brittany Solomon, Mendoza College of Business (University of Notre Dame)

Journal Referee

American Political Science Review, *American Journal of Political Science*, *The Journal of Politics*, *British Journal of Political Science*, *Public Opinion Quarterly*, *Political Behavior*, *Political Research Quarterly*, *Perspectives on Politics*, *American Politics Research*, *Electoral Studies*, *Journal of Race, Ethnicity, and Politics*, *Research & Politics*, *Journal of Elections, Public Opinion & Parties*, *Politics, Groups, and Identities*, *Politics & Religion*, *Midwest Journal of Undergraduate Research*

Press Referee

University of Toronto Press

Discussant APSA: 2021, 2022, 2023, 2024, 2025, 2026
MPSA: 2021, 2023, 2025, 2026
EPSA/EPSS: 2025, 2026
PSA (UK): 2019

Dissertation Committee Service:

1. Jeremiah Muhammad (member, PhD 2026), now a postdoctoral fellow at the University of Notre Dame
2. Noah Gillespie (member, current)
3. Noah Ankar (member, current)

Relevant Work Experience

Employment Specialist — January 2017-July 2017
Church World Service Refugee Resettlement Agency

Refugee Case Manager — July 2016-January 2017
Church World Service Refugee Resettlement Agency

Farmworker & Immigration Advocacy Intern — May 2015-August 2015
North Carolina Council of Churches

Skills & Languages

Software: R, LaTeX, Qualtrics

Languages: English (native)
Spanish (limited speaking, writing, and reading proficiency)
German (limited speaking, writing, and reading proficiency)
Classical and Koine Greek (limited writing and reading proficiency)
Ancient Hebrew (limited speaking, writing, and reading proficiency)

References

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