

# Wayde Z.C. Marsh

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|                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                     |
|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| <b>Employment</b>                 | Assistant Professor<br><b>University of Tennessee, Knoxville</b><br>Department of Political Science                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | August 2023-Present |
|                                   | Postdoctoral Research Fellow<br><b>Washington University in St. Louis</b><br>Department of Political Science<br>The Weidenbaum Center on the Economy, Government, and Public Policy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | July 2022-July 2023 |
| <b>Education</b>                  | Ph.D., Political Science<br><b>University of Notre Dame</b><br>Fields: American Politics, Political Theory, Methodology                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | May 2022            |
|                                   | M.A., Political Science<br><b>University of Notre Dame</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | January 2019        |
|                                   | M.Div.<br><b>Duke University</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | May 2016            |
|                                   | B.A. <i>Phi Beta Kappa, summa cum laude</i> with Honors<br><b>Washington &amp; Lee University</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | May 2013            |
| <b>Research Interests</b>         | American Politics, Public Opinion, Political Participation, Local Political Economy, Race-Ethnicity Politics, Religion and Politics, Political Psychology, Experiments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                     |
| <b>Peer-Reviewed Publications</b> | <ol style="list-style-type: none"><li>14. <b>Marsh, Wayde Z.C.</b> and Jordan Carr Peterson. "Public Perceptions of 'Woke' Corporate Political Advocacy" <i>Business and Politics</i>. Conditionally accepted 10/2026.</li><li>13. Jordan Carr Peterson, Noah Gillespie, &amp; <b>Wayde Z.C. Marsh</b>. Forthcoming. "Candidate Visits, Mobilization, and Campaign Contributions in the 2024 Presidential Election" <i>American Politics Research</i>.</li><li>12. Allen, Levi G. and <b>Wayde Z.C. Marsh</b>. 2026. "How Voters (Don't) Use Non-Political Identity Signals as Heuristics" <i>Public Opinion Quarterly</i>. <a href="https://doi.org/10.1093/poq/nfag057">https://doi.org/10.1093/poq/nfag057</a>. Published online: 07/2026.</li><li>11. <b>Marsh, Wayde Z.C.</b> and Jordan Carr Peterson. 2026. "Public Perceptions of Corporate Position-Taking on Abortion and Transgender Rights." <i>The Journal of Politics</i> 88(1). <a href="http://doi.org/10.1086/734277">http://doi.org/10.1086/734277</a>. Published online: 09/2025.</li><li>10. <b>Marsh, Wayde Z.C.</b>, Michael P. Olson, Andrew Reeves, and Jordan Duffin Wong. 2026. "Elections and Representation in American Municipal Administration." <i>Political Research Quarterly</i> 79(1): 323-339. <a href="https://doi.org/10.1177/10659129251389624">https://doi.org/10.1177/10659129251389624</a>. Published online: 11/2025.</li><li>9. <b>Marsh, Wayde Z.C.</b> 2026. "No One Mourns the Wicked: Partisan Hostility Persisting through Tragedy" <i>Journal of Experimental Political Science</i> 13(1): 15-35. <a href="https://doi.org/10.1017/XPS.2025.10019">https://doi.org/10.1017/XPS.2025.10019</a>. Published online: 10/2025.</li><li>8. <b>Marsh, Wayde Z.C.</b> 2025. "Trust after Tragedy: How Traumatic Events Impact Trust in Government(s)." <i>Political Behavior</i>. <a href="https://doi.org/10.1007/s11109-025-10075-x">https://doi.org/10.1007/s11109-025-10075-x</a>. Published online: 08/2025.</li></ol> |                     |

7. Voelkel, Jan G., Michael N. Stagnaro, James Chu,...**Wayde Z.C. Marsh**,...James Druckman, David Rand, and Robb Willer. 2024. "Megastudy testing 25 treatments to reduce anti-democratic attitudes and partisan animosity." *Science* 386 (6719). <https://doi.org/10.1126/science.adh4764>
6. Campbell, David E., Geoffrey C. Layman, and **Wayde Z.C. Marsh**. 2024. "Will Americans Vote for an Atheist?" *Journal for the Scientific Study of Religion* 64 (1): 19–37. <https://doi.org/10.1111/jssr.12940>
5. Layman, Geoffrey C., Levi G. Allen, James R.G. Kirk, **Wayde Z.C. Marsh**, Benjamin Radcliff. 2024. "The Pandemic and *Political Behavior*: Staying the Course." *PS: Political Science & Politics* 57 (3): 414–419. <https://doi.org/10.1017/S1049096523000884>
4. **Marsh, Wayde Z.C.** 2023. "The Devil No More? Decreasing Negative Out-party Affect Through Asymmetric Partisan Thinking." *Public Opinion Quarterly* 87(1): 170–186. <https://doi.org/10.1093/poq/nfad009>
3. **Marsh, Wayde Z.C.** 2023. "Trauma & Turnout: The Political Consequences of Traumatic Events." *American Political Science Review* 117(3): 1036–1052. <https://doi.org/10.1017/S0003055422001010>
2. **Marsh, Wayde Z.C.** 2021. "Putting US First: How Outgroup Hostilities and Defense of the Status Quo Motivate White Evangelical Affect towards Candidates in US Elections 2004–2016." *American Politics Research* 49(5): 534–547. <https://doi.org/10.1177/2F1532673X211021852>
1. **Marsh, Wayde Z.C.** and Ricardo Ramírez. 2019. "Unlinking Fate? Discrimination, Group-consciousness, and Political Participation among Latinos and Whites." *Politics, Groups, and Identities* 7(3): 625–641. <https://doi.org/10.1080/21565503.2019.1638799>

## Works In Progress

## Under Review

"Re-Examining the Effectiveness of Perspective-Taking Interventions in Increasing Inclusionary Attitudes and Behavior towards Immigrants" with James Fahey

## In Preparation

"Acts of God and Acts of Man: The Mainstreaming and Polarizing Effects of Executive Rhetoric after Natural and Anthropogenic Tragedies"

"Survivor Stories: Candidate Gender and Public and Elite Perceptions of Survivors of Sexual Violence"

"How Activists Constrain: Elite Agreement, Religion, and Public Responses to Mass Tragedies"

"Measuring Social Group Differences in Posttraumatic Stress and Posttraumatic Growth on Mass Surveys"

"Language-of-Interviewer and Item Non-Response in Latino Public Opinion" with Conner Martinez and Ricardo Ramírez

"Superordinate Identity and Attitudes toward Muslim Americans" with Nathanael Sumaktoyo

"Trauma and Resilience: Political Behavior Among Survivors of the 2013 Boston Marathon Bombing" with Bernard Fraga

"Corporate Culture Warriors: Corporate Political Advocacy in a Polarized America" with Jordan Carr Peterson

"A New Path Forward: Using Artificial Intelligence (AI) to Educate on U.S. Electoral Reforms" with Levi G. Allen and James R.G. Kirk

## Book Manuscript

*The Politics of Trauma: Mass Tragedies in Polarized America* (In progress)

## Grants, Fellowships, & Honors

### External

2026 Andrew Carnegie Fellow, Andrew Carnegie Foundation of New York (\$200,000)  
Benjamin Radcliff Excellence in Research Award, Rooney Center for the Study of American Democracy (\$2,500)  
Strengthening Democracy Challenge Qualifier  
Religion, Spirituality, and Democratic Renewal Fellowship, Social Science Research Council (\$14,000)  
Research Grant, Religion & Politics Section of APSA (\$3,000)  
Political Studies Association of the UK International Visitor Conference Grant (£500)

### Internal

Graduate Student Grant, Rooney Center for the Study of American Democracy (\$1,500)  
American Dream Research Grant, Institute for the Study of Liberal Arts (\$4,000)  
Graduate Student Research Award Grant, Institute for the Study of Liberal Arts (\$4,000)  
Graduate Research Grant, Rooney Center for the Study of American Democracy (\$750)  
Graduate Research Grant, Rooney Center for the Study of American Democracy (\$1,000)  
Graduate Student Research Award Grant, Institute for the Study of Liberal Arts (\$3,000)  
Voll Family Presidential Fellowship, University of Notre Dame

## Talks & Conferences

### Invited Talks

“Democratic Backsliding: What is It, How Does It Impact Elections, How Can It Be Stopped?” September 2026  
Iowa City Foreign Relations Council & the University of Iowa

“Extreme Weather, Natural Disasters, and Elections” November 2025  
*Collateral Consequences Virtual Speaker Series*  
Houston Institute for Race & Justice  
Harvard Law School  
**Harvard University**

“Corporate Culture Warriors in a Polarized America.” January 2025  
Rooney Center for the Study of American Democracy Speaker Series  
**University of Notre Dame**

“Voter Disenfranchisement, Disasters, & Local Administrative Burden” February 2025  
*Race, Gender, and Social Justice Colloquium*  
Winston College of Law  
**University of Tennessee, Knoxville**

“Trauma & Turnout: The Political Consequences of Traumatic Events.” March 2022  
School of Public and International Affairs  
**North Carolina State University**

### Conference Presentations

|           |                                                      |
|-----------|------------------------------------------------------|
| APSA      | 2026, 2025, 2024, 2023, 2022, 2021, 2019, 2018       |
| MPSA      | 2026, 2025, 2024, 2023, 2022, 2021, 2020, 2019, 2018 |
| EPSA/EPSS | 2026, 2025                                           |
| PSA (UK)  | 2021, 2020, 2019                                     |
| SPSA      | 2024, 2023, 2022                                     |
| WPSA      | 2022                                                 |

**Teaching  
Experience****Undergraduate**

Research Methods Spring 2026  
Campaigns and Elections Fall 2025  
Race and Ethnicity Politics Spring 2024/2025  
Political Attitudes and Behaviors Fall 2023/2024/2025, Spring 2024/2025/2026  
Comparative Public Policy Summer 2025  
Introduction to Political Philosophy Summer 2025  
Ancient & Medieval Political Thought Summer 2025  
Introduction to American Politics Fall 2020

**Graduate**

American Politics Field Seminar Spring 2026  
Campaigns, Elections, and Political Behavior Fall 2024  
Professional Development Colloquium Fall 2025, Spring 2026

**Professional  
Service**

Emerging Scholar Award Committee October 2025-Present  
Elections, Public Opinion, and Voting Behavior Section  
American Political Science Association  
  
Junior Faculty Fellow August 2025-Present  
Office of the Provost  
University of Tennessee, Knoxville  
  
Philip E. Converse Best Book Award Committee September 2024-September 2025  
Elections, Public Opinion, and Voting Behavior Section  
American Political Science Association  
  
Best Paper Award Committee September 2023-September 2024  
Political Psychology Section  
American Political Science Association  
  
Student Recognition Committee January 2025-Present  
Division of Student Life  
University of Tennessee, Knoxville  
  
American Politics Search Committee January 2024-November 2024  
Department of Political Science  
University of Tennessee, Knoxville  
  
Graduate Studies Committee August 2023-Present  
Department of Political Science  
University of Tennessee, Knoxville  
  
Editorial Assistant, *Political Behavior* January 2021-June 2021  
Geoffrey C. Layman & Benjamin Radcliff, Co-editors January 2019-June 2020  
  
Research Assistant, *Personality and Decision Making* May-July 2018  
Brittany Solomon, Mendoza College of Business (University of Notre Dame)

**Journal Referee**

*American Political Science Review, American Journal of Political Science, The Journal of Politics, British Journal of Political Science, Public Opinion Quarterly, Political Behavior, Political Research Quarterly, Perspectives on Politics, American Politics Research, Electoral Studies, Journal of Race, Ethnicity, and Politics, Research & Politics, Journal of Elections, Public Opinion & Parties, Politics, Groups, and Identities, Politics & Religion, Socius, International Journal of Public Opinion Research, International Journal of Psychology, Journal of Ethnic and Migration Studies, Midwest Journal of Undergraduate Research*

**Press Referee**

*University of Toronto Press*

**Discussant**      APSA: 2021, 2022, 2023, 2024, 2025, 2026  
 MPSA: 2021, 2023, 2025, 2026  
 EPSA/EPSS: 2025, 2026  
 PSA (UK): 2019

**Dissertation Committee Service:**

1. Jeremiah Muhammad (member, PhD 2026), now a postdoctoral fellow at the University of Notre Dame
2. Noah Gillespie (member, current)
3. Noah Ankar (member, current)

|                                 |                                                  |                        |
|---------------------------------|--------------------------------------------------|------------------------|
| <b>Relevant Work Experience</b> | Employment Specialist                            | January 2017-July 2017 |
|                                 | Church World Service Refugee Resettlement Agency |                        |
|                                 | Refugee Case Manager                             | July 2016-January 2017 |
|                                 | Church World Service Refugee Resettlement Agency |                        |
|                                 | Farmworker & Immigration Advocacy Intern         | May 2015-August 2015   |
|                                 | North Carolina Council of Churches               |                        |

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|-------------------------------|-----------|---------------------------------------------------------------------|
| <b>Skills &amp; Languages</b> | Software  | R, L <sup>A</sup> T <sub>E</sub> X, Qualtrics                       |
|                               | Languages | English (native)                                                    |
|                               |           | Spanish (limited speaking, writing, and reading proficiency)        |
|                               |           | German (limited speaking, writing, and reading proficiency)         |
|                               |           | Classical and Koine Greek (limited writing and reading proficiency) |
|                               |           | Ancient Hebrew (limited speaking, writing, and reading proficiency) |

**References**

**Geoffrey C. Layman**

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 University of Notre Dame  
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**David E. Campbell**

Packey J. Dee Professor of American Democracy  
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**Anthony J. Nownes**

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**Christina Wolbrecht**

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**Jeffrey J. Harden**

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